



## **UPLIFT Collegiate Schools Privacy Policy**

**Effective Date:** July 2, 2026

UPLIFT Collegiate Schools ("UPLIFT," "we," "our," or "us") is committed to protecting the privacy and security of our students, families, employees, applicants, volunteers, donors, website visitors, and community partners. This Privacy Policy explains how we collect, use, protect, and disclose information obtained through our website and other digital services.

By using our website, you acknowledge that you have read and understand this Privacy Policy.

### **Our Commitment to Privacy**

UPLIFT Collegiate Schools values the trust placed in us by our families and community. We strive to maintain the confidentiality, integrity, and security of all personal information entrusted to us while complying with applicable federal and state laws, including but not limited to:

- Family Educational Rights and Privacy Act (FERPA)
- Children's Online Privacy Protection Act (COPPA)
- Children's Internet Protection Act (CIPA)
- Texas Education Code
- Applicable Texas data privacy laws
- Other federal and state privacy regulations as applicable

### **Information We Collect**

Depending on how you interact with UPLIFT Collegiate Schools, we may collect the following types of information.

#### **Student Information**

When permitted by law or with appropriate authorization, we may collect:

- Student name

- Date of birth
- Grade level
- Student identification numbers
- Enrollment information
- Attendance records
- Academic records
- Assessment data
- Course schedules
- Extracurricular participation
- Emergency contact information
- Parent or guardian information
- Transportation information
- Health information required for school operations
- Special education information as required by law
- Language preference
- Residency verification documents

### **Parent and Guardian Information**

We may collect:

- Name
- Address
- Email address
- Telephone numbers
- Employment information when voluntarily provided
- Emergency contact information
- Volunteer information

- Communications with the school

### **Employment Applicants**

Individuals applying for employment may provide:

- Resume
- Employment history
- Education history
- Professional certifications
- References
- Background information required by law
- Interview materials
- Licensure documentation
- Other employment-related information

### **Website Visitors**

Our website may automatically collect:

- IP address
- Browser type
- Device type
- Operating system
- Pages visited
- Date and time of visit
- Referring websites
- Session duration
- General geographic location
- Cookies and similar technologies

## **Information You Voluntarily Provide**

You may voluntarily submit information when you:

- Complete an interest form
- Submit enrollment inquiries
- Apply for employment
- Register for events
- Subscribe to newsletters
- Contact us
- Complete surveys
- Participate in school programs
- Make donations
- Request additional information

## **How We Use Information**

We use collected information to:

- Operate UPLIFT Collegiate Schools
- Process student enrollment
- Support student success
- Communicate with families
- Respond to inquiries
- Hire and manage employees
- Improve educational programs
- Improve our website
- Maintain campus safety
- Comply with legal obligations

- Administer transportation services
- Manage school nutrition programs
- Coordinate extracurricular activities
- Conduct required state reporting
- Provide customer service
- Improve user experience
- Evaluate website performance

### **Cookies and Website Analytics**

Our website may use cookies and similar technologies to:

- Remember visitor preferences
- Improve website functionality
- Analyze website traffic
- Measure website performance
- Enhance user experience

Users may disable cookies through their browser settings. Some website features may not function properly if cookies are disabled.

### **Student Privacy**

UPLIFT Collegiate Schools recognizes that student records require special protection.

Student educational records are maintained in accordance with FERPA and other applicable laws. Personally identifiable information from student education records will not be disclosed without appropriate authorization unless disclosure is permitted or required by law.

Parents and eligible students have rights regarding access to educational records as provided under FERPA.

## **Children's Privacy**

UPLIFT Collegiate Schools does not knowingly collect personal information online from children under the age of 13 except as necessary for educational purposes and in compliance with applicable law.

Parents and guardians are encouraged to supervise their children's online activities.

## **Information Sharing**

UPLIFT Collegiate Schools does not sell personal information.

Information may be shared only when appropriate and consistent with applicable laws, including:

- Authorized school personnel
- Educational service providers
- Technology vendors supporting school operations
- State and federal education agencies
- Emergency responders when necessary
- Law enforcement when required by law
- Auditors and regulatory agencies
- Courts pursuant to lawful orders
- Other parties with appropriate consent

Third-party service providers are expected to maintain reasonable security measures and use information only for authorized educational or operational purposes.

## **Data Security**

UPLIFT Collegiate Schools employs administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or destruction.

Security measures may include:

- Secure servers

- Data encryption where appropriate
- Access controls
- Password protection
- Multi-factor authentication where applicable
- Network monitoring
- Staff privacy training
- Vendor security assessments
- Routine software updates

While we strive to protect all information, no method of electronic transmission or storage can be guaranteed to be completely secure.

### **Data Retention**

UPLIFT Collegiate Schools retains records in accordance with:

- Texas State Library and Archives Commission retention schedules
- Texas Education Agency requirements
- Federal law
- Applicable legal obligations

Information is securely destroyed when retention periods expire, unless additional retention is required by law.

### **External Websites**

Our website may contain links to third-party websites, educational resources, or social media platforms.

UPLIFT Collegiate Schools is not responsible for the privacy practices, content, or security of external websites. Users should review the privacy policies of those websites before providing personal information.

## **Social Media**

UPLIFT Collegiate Schools maintains official social media accounts to communicate with our community.

Information shared publicly on social media platforms is governed by the privacy policies of those platforms. Please avoid posting confidential or personally identifiable student information in public comments.

## **Email Communications**

If you subscribe to updates or communications from UPLIFT Collegiate Schools, we may use your email address to provide:

- School announcements
- Event information
- Enrollment updates
- Employment opportunities
- Newsletters
- Community information

You may unsubscribe from non-essential communications at any time by following the instructions included in the email or by contacting us.

## **Your Privacy Rights**

Depending on applicable law, individuals may have the right to:

- Request access to certain personal information
- Request corrections to inaccurate information
- Request updates to contact information
- Withdraw consent where applicable
- Ask questions regarding information practices

Certain records may not be modified or deleted when retention is required by law.

### **Accessibility**

UPLIFT Collegiate Schools is committed to providing an accessible website for all visitors, including individuals with disabilities. If you experience difficulty accessing any content on our website, please contact us so we may provide assistance.

### **Changes to This Privacy Policy**

UPLIFT Collegiate Schools may update this Privacy Policy periodically to reflect changes in our practices, legal requirements, or operational needs.

The revised policy will be posted on this page with an updated Effective Date. Continued use of our website constitutes acceptance of the revised Privacy Policy.

### **Contact Us**

If you have questions regarding this Privacy Policy or our information practices, please contact:

#### **UPLIFT Collegiate Schools**

Email: [jlewis@upliftcollegiateschools.org](mailto:jlewis@upliftcollegiateschools.org)

Phone: **713-730-9863**

Mailing Address:

UPLIFT Collegiate Schools

1250 W. Sam Houston Pkwy S

Houston, Texas 77042

**Thank you for trusting UPLIFT Collegiate Schools. Protecting the privacy and security of our students, families, employees, and community remains one of our highest priorities as we prepare the next generation of scholars for success in college, career, leadership, and life.**

